

"HINSDALE STORYBOOK VILLAGE" A GINGERBREAD'S TALE

NOVEMBER 26 – DECEMBER 24, 2010

Sponsorship Opportunities

GUM DROP SPONSORSHIP

- **POSTERS** – named as a Christmas Walk Sponsor on posters throughout Hinsdale.
- **GINGERBREAD'S TALE BOOK** – one 28" x 20" x 3" Gingerbread's Tale promotional book to be placed in front store window from November 26 thru December 24, 2010. Book will be decorated and designed by students in the Hinsdale School District 181.
- **GINGERBREAD'S BOOK MAP** – listed in the Gingerbread's Book Map with the exact locations of sponsors featuring books.

Sponsorship Cost: \$225 members / \$275 non-members

CANDY CANE SPONSORSHIP

- **ADVERTISING** – sponsor will be included in all advertising promotion of Christmas Walk including local news publications, Chamber website, and electronic/social media marketing.
- **POSTERS** – named as a Christmas Walk Sponsor on posters throughout Hinsdale
- **GINGERBREAD'S TALE BOOK** – one 28" x 20" x 3" Gingerbread's Tale promotional book to be placed in front store window from November 26 thru December 24, 2010. Book will be decorated and designed by students in the Hinsdale School District 181.
- **GINGERBREAD'S BOOK MAP** – listed in the Gingerbread's Book Map with the exact locations of sponsors featuring books.

Sponsorship Cost: \$500 members / \$575 non-members

SILVER SPONSORSHIP

- **ADVERTISING** – sponsor will be included in all advertising promotion of Christmas Walk including local news publications, Chamber website, and electronic/social media marketing.
- **COMMUNITY BANNERS** – sponsor logo will be placed on Community Banners (4) throughout Hinsdale that will be promoting Christmas Walk.
- **POSTERS** – named as a Christmas Walk Sponsor on posters throughout Hinsdale
- **GINGERBREAD'S TALE BOOK** – one 28" x 20" x 3' Gingerbread's Tale promotional book to be placed in front store window from November 26 thru December 24, 2010. Book will be decorated and designed by the students in the Hinsdale School District 181.
- **GINGERBREAD'S BOOK MAP** – your business logo on the Gingerbread's Book Map with the exact locations of sponsors featuring books.
- **PRESS RELEASES** – sponsors will be mentioned in all press releases

Sponsorship Cost: \$750 members / \$950 non-members

GOLD SPONSORSHIP (INCLUDES RADIO)

- **RADIO** – includes 10 – 60 second spots on 96.9 THE RIVER radio station in late November thru December. Radio spots will promote the Gingerbread's Tale Christmas Season Event in Hinsdale. Your business mentioned in various spots throughout the designated timeframe.
- **ADVERTISING** – sponsor will be included in advertising promotions of Christmas Walk
- **LAMP POST BANNERS** – sponsor logo will be placed on Lamp Post Banners (4' x 2') throughout Hinsdale that will be promoting Christmas Walk.
- **POSTERS** – logo as a Christmas Walk Sponsor on posters throughout Hinsdale
- **GINGERBREAD'S TALE BOOK** – one 28" x 20" x 3' Gingerbread's Tale promotional book to be placed in front store window from November 26 thru December 24, 2010. Book will be decorated and designed by students in the Hinsdale School District 181.
- **GINGERBREAD'S BOOK MAP** – your business logo on the Gingerbread's Book Map with the exact locations of sponsors featuring books.
- **PRESS RELEASES** – sponsors will be mentioned in all press releases

Sponsorship Cost: \$2,000 members / \$2,500 non-members

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NOVEMBER 26 - DECEMBER 24, 2010



Sponsorship Opportunities

Gum Drop Sponsorship

\$225.00 member _____

\$275.00 non-member _____

Candy Cane Sponsorship

\$500.00 member _____

\$575.00 non-member _____

Silver Sponsorship

\$750.00 member _____

\$950.00 non-member _____

Gold Sponsorship

\$2000.00 member _____

\$2500.00 non-member _____

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____

Amount Enclosed: _____



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